

*R*eality

&

*O*ppportunity



**THE MIDDLE EAST
DUTY FREE CONFERENCE**
CAIRO 28-29 NOVEMBER 2010

MANAGED BY
BY THE TRADE FOR THE TRADE **TFWA**
www.tfwa.com

A. The Middle East will gain in strategic importance

✓ Rising share of world's oil production

30%
(2010)



40%
(2025)

✓ Growing long term demand for oil and gas

High revenues
(Algeria, Libya, S.Arabia, Iraq, Iran)

✓ Concentrating financial wealth

Gulf-based sovereign
wealth funds

✓ Increasing role as transit route to Asia

Expanding aviation and
maritime webs

B. The 'youth bulge' will have effects on economies

✓ Growing overall ME population

+40%

✓ Increasing working age population

+50%

MENA COMBINED GDP

\$6.7 trillion

(2025)

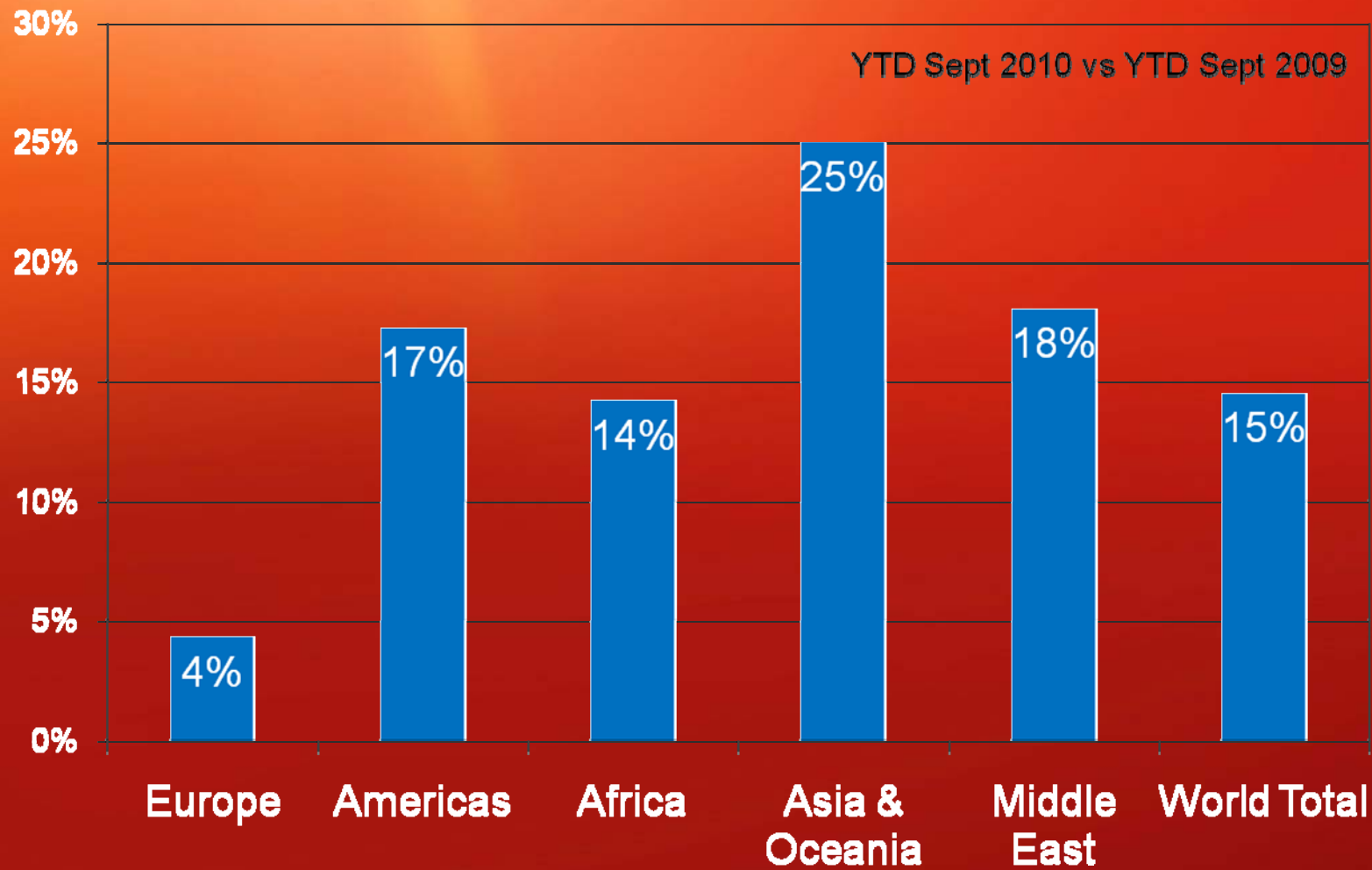
= 45%

USA / EU

= 76%

China

Duty Free and Travel Retail sales YTD 2010-2009



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



Thank you to our valued sponsors for their support

COFFEE BREAKS SPONSORS



PORTFOLIO SPONSOR



SPEAKERS GIFTS SPONSOR



MODERATOR OUTFIT SPONSOR



WINE SPONSOR - LUNCHES



COCKTAIL SPIRITS SPONSOR

