







Analysed the behaviours of more than 160,000 Shoppers.....





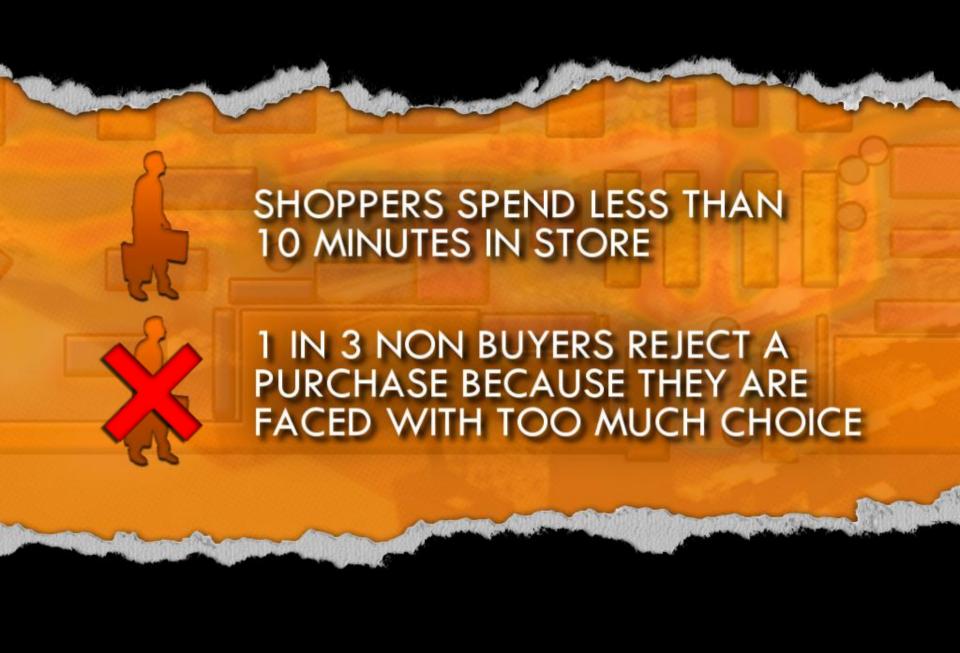
STORE FOOTFALL



STORE FOOTFALL



STORE FOOTFALL

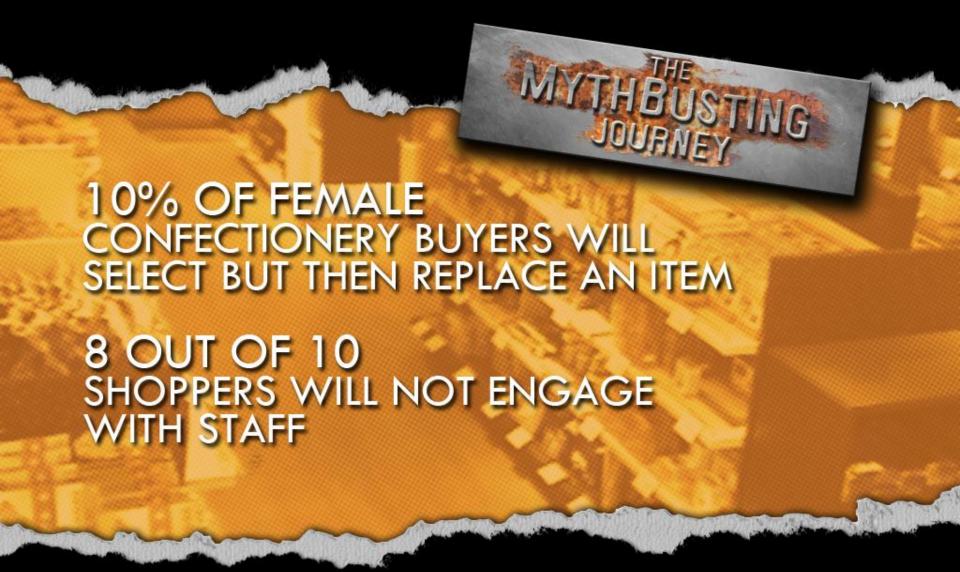






\$650,000 PER WEEK \$33 MILLION PER YEAR















REDUCED THE NUMBER OF MESSAGES IN STORE











