

Thriving in turmoil
QAIA, a case in point



Amman Airport – AIG contract

On 19 May 2007, the Hashemite Kingdom of Jordan awarded a 25-year concession to Airport international Group (AIG) to manage, operate and develop the Queen Alia International Airport (QAIA) .



AIG - Our Vision

*“For QAIA to become the **airport of choice in the region, building strong global connections for Jordan, and serving as a source of prosperity and pride for all Jordanians**”*

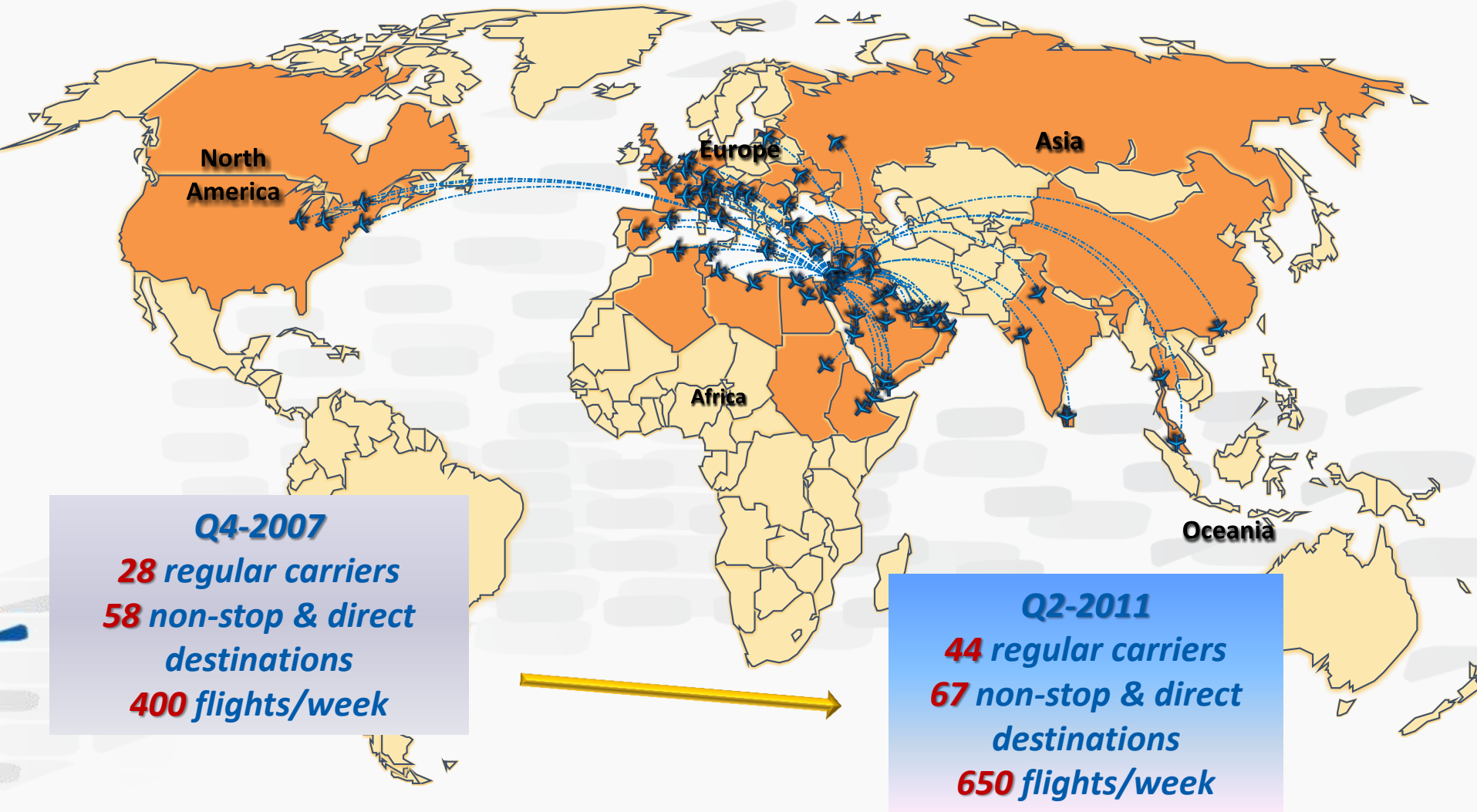
QAIA - Open Skies

Two major evolutions in the traffic, yet to reach ultimate benefit:

- A comprehensive **European Community “Open Skies”** Agreement, including Euro-Med & ECAA countries has been signed and ratified by the EC in Dec-10;*
- Royal Jordanian **exclusivity on routes originating in Jordan** expired in Feb-10 opening the door for launch of local affiliates*

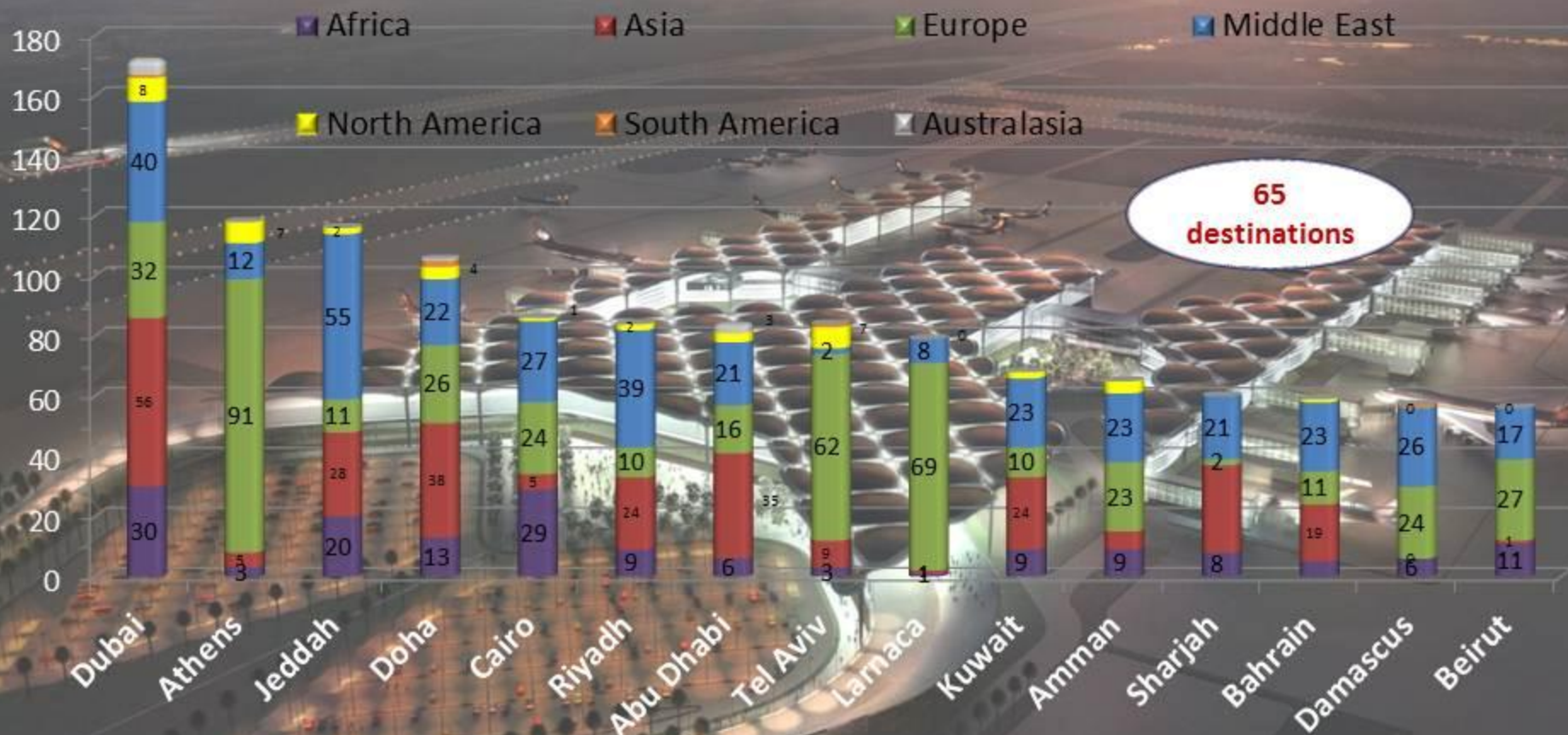


AIG Routes' improvement



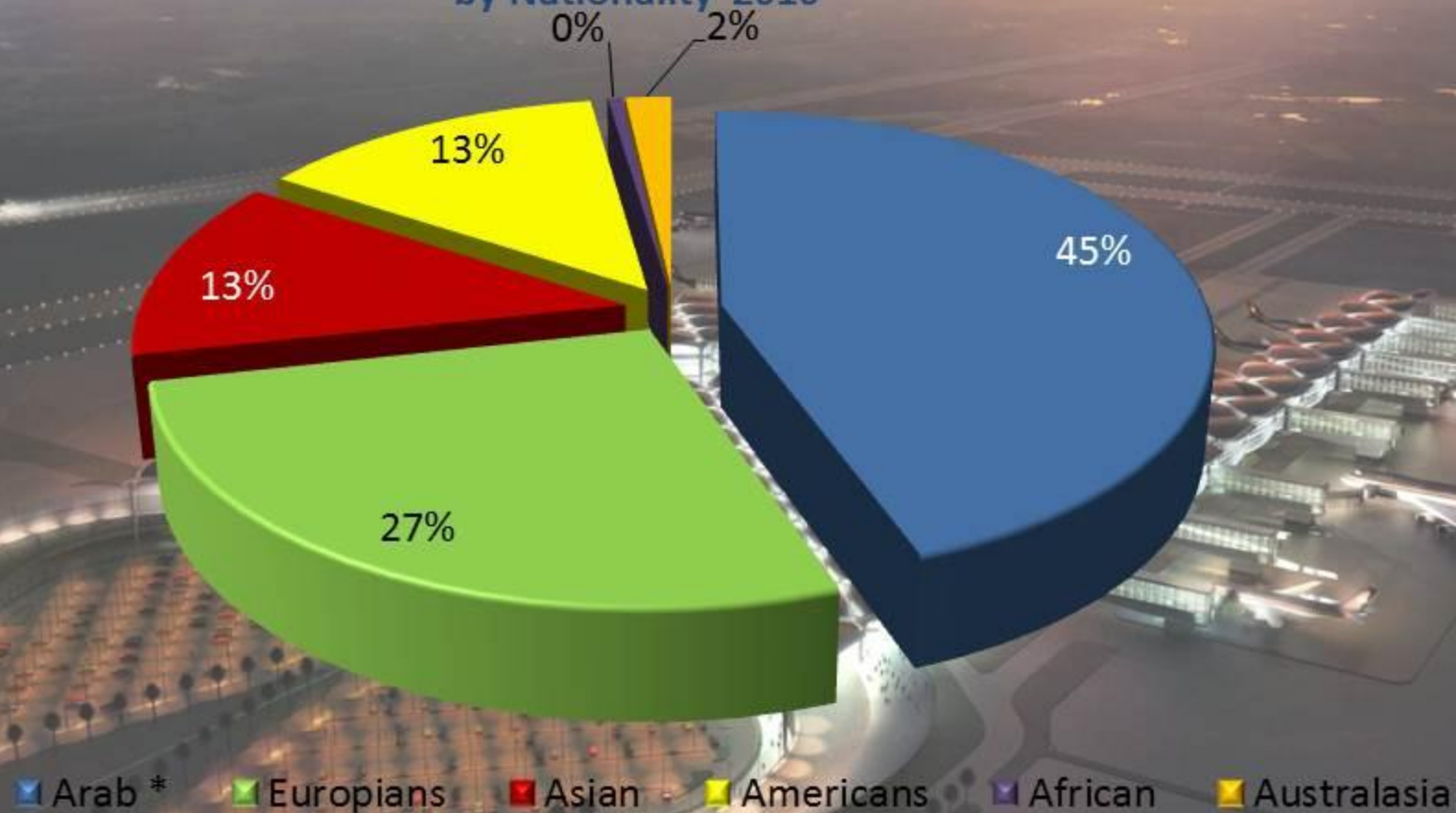
Destinations from Amman

Number of Destinations Served from Airports in the Region Jul-2011
(Non-Stop & Direct Services)



Jordan inbound tourism

Distribution of Inbound Tourists through Air Services –
by Nationality 2010



* Excluding Jordanians

Source: Ministry of Tourism & Antiquities

Traffic Performance 2008-2011 ...

Great effort in route development!:

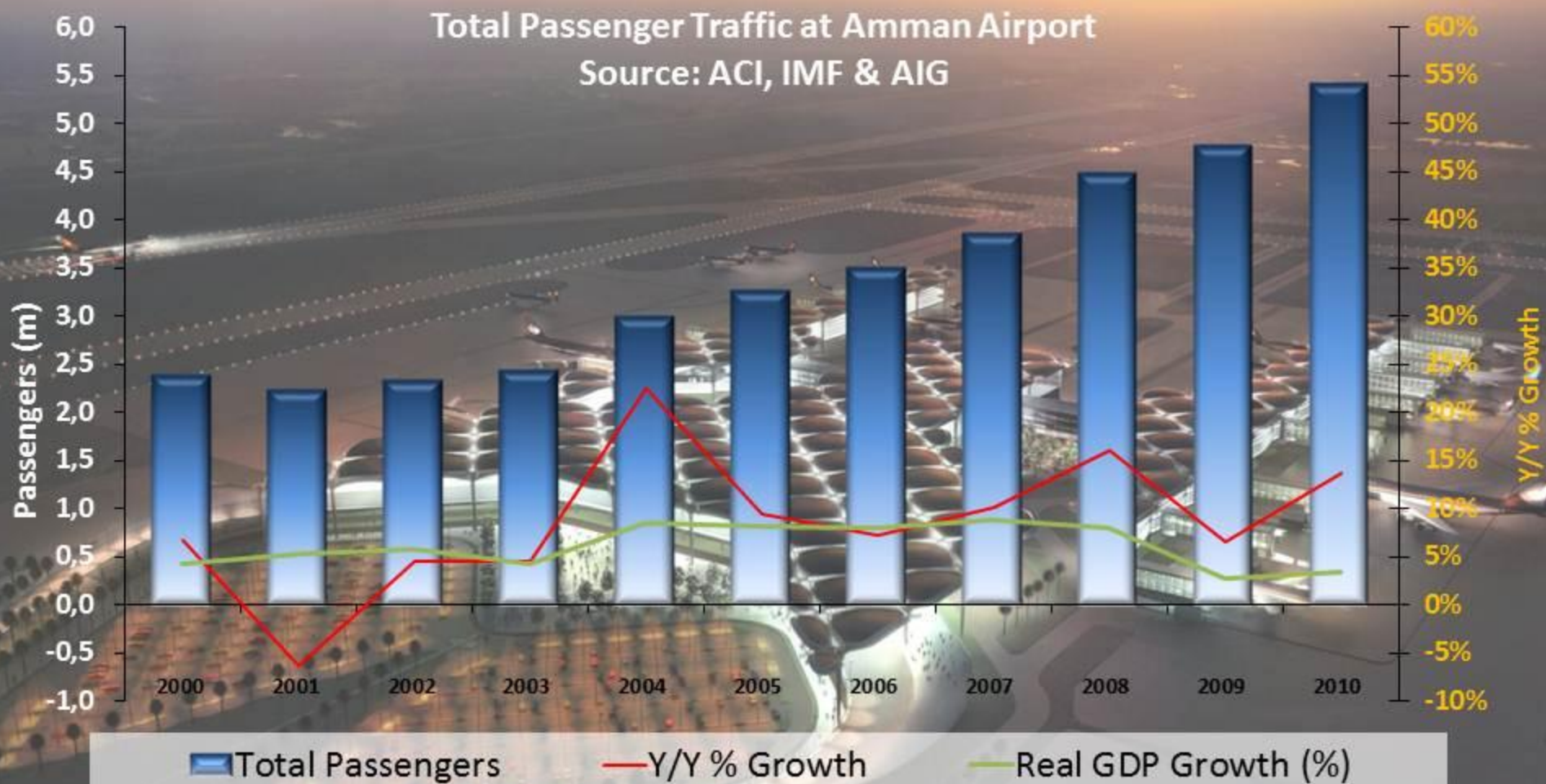
The number of passengers grew by 40% since AIG took over QAIA

Passengers (PAX) & Aircraft Movements (ACM) – YTD Sept 11

	2007	2008	2009	2010	YTD 2011	CAGR (2008- 2010)
Total PAX	3,857,000	4,477,000	4,770,000	5,420,000	4,110,952	12%
<i>PAX Growth (%)</i>	<i>10.1%</i>	<i>16.0%</i>	<i>6.5%</i>	<i>13.7%</i>	<i>0.8%</i>	
Total ACM	44,700	51,300	57,760	62,860	47,611	12%
<i>ACM Growth (%)</i>	<i>10.9%</i>	<i>14.8%</i>	<i>12.6%</i>	<i>8.8%</i>	<i>1.2%</i>	

AMM Growth vs. Jordanian GDP

(2001-2010)



Development – Low Cost Carriers

➤ Currently, a total of seven (7) Regular Scheduled LCCs serve QAIA, including:

- Air Arabia (UAE)
- Air Arabia (Egypt)
- Fly Dubai (UAE)
- NAS (Saudi Arabia)
- Jazeera (Kuwait)
- Bahrain Air (Bahrain)
- Easy Jet (UK)

LCC Market Share



Development – London route success story

A low cost carrier has open the Amman London route

- 31% growth in 2011 compared to the same period in 2010 (6 months)
- The new comer has contributed to the development of the route (reaches 17% share of the route) while both former regular carriers have also improve their business (respectively +11% and +4%);
- A strategy that helped AIG maintain a good segment of passengers opting for LCC due to economic downturn;
- **An interesting impact on commercial activities and notably a significant increase on F&B commercial activities**

Development of non aeronautical businesses

In the current 'old' terminal, great efforts to develop retail and services:

Aldeasa has refurbished "old" terminal outlets for a short period

F&B opportunities

+150% (airport revenue)

Convenience

+90% (")

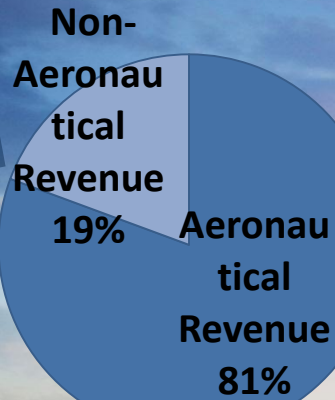
Banking

+400% (")

.... Although main upside will come from the new terminal business development

Expected growth of non aeronautical

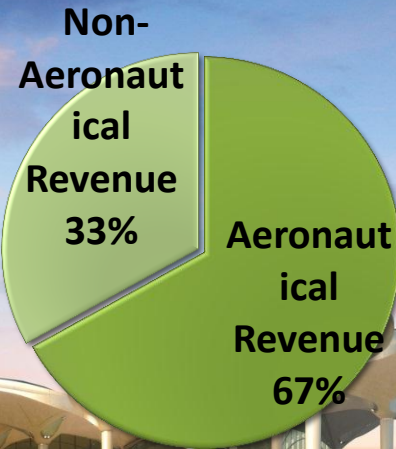
2010



Others
55%

Duty Free
45%

2013



Others
42%

Duty Free
58%

New Terminal Commercial Perspectives

Long term partnership with duty free operator

All other activities are tendered now

- About **35 tenders** undergoing;
- CIP lounges, car parking, F&B, advertising under process
- Additional opportunities including transit hotel, car rental, specialty and services landside, currency, etc. In the coming weeks.
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New Terminal – quick facts

Existing Terminal Facilities

- 32 aircraft stands, including 8 contact stands
- Area of 58,400 Sq.m
- 46 Check in counters

New Terminal Facilities

- 14 contact stands further expanding to 18
- PAX Capacity of 7M PAX further expanding to 9M
- Area of 100,000 Sq.m
- 66 Check in counters

Commercial areas

- 3,500 sqm duty free to begin with
- 4,000 sqm Lounges, hotel, M&A
- 3,200 sqm F&B, retail and services
- 10,000 sqm offices & support

Capital Investment



*Extensive construction program,
investing **over US\$800m**, including **new 100,000 m² state-of-the-art terminal** building assorted airfield rehabilitation and upgrading works ...*

Phase 1a is due for completion in 2012

*Phase 1b ... **9m annual passengers***

*Phase 2 ... **12m annual passengers***



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