



# Meeting the challenges Protecting the industry

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## Informed consumer choices: a growing burden

- Governments aim to **change consumer behaviour** through legislation and public awareness
  - Increasing demand **globally** for the provision of more product information to consumers
  - **Implications** for all product categories (multiple languages)
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6 languages only...



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# Regulation of consumer information

- Foods, confectionery and alcohol have become **primary targets**
  - Beauty to follow
  - Strict controls potentially **protectionist** e.g.
    - Alcohol labelling in Thailand
    - Food products information in India
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# European Developments

- EU Food Information to Consumers Regulation (FIC) seen as **possible global standard** for required info: ingredients, allergens and nutritional information
  - Recommendations for **FIC legislation on alcohol products** expected early 2016
  - Product labelling supported by
    - European Parliament
    - NGOs
    - Consumer rights groups
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# Information provision - finding a solution for DF&TR

- ETRC working on alternative to on-product labelling through **innovative technological solutions**
- Possible basis for a global solution



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# Bringing shopping on-board

- **Baggage congestion** is getting worse worldwide
- Airlines looking for **ancillary revenue**
- 20 - 30% of airline ancillary revenue (estimated at \$59 billion) comes from baggage charges
- The right of passengers to carry airport shopping on board **free of charge** is strategically **vital to the future** of airport DF&TR



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# Continuing Tobacco Challenges

- Display bans
  - Self service access restrictions
  - Larger national language health warnings
  - Standardised packaging
  - Inbound allowance restrictions
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# Standardised Packaging

## Standardised packaging

AUSTRALIA,  
UK, IRELAND

France	Hungary (new)
Finland	Norway
Belgium	Argentina
Turkey	Chile
Ethiopia	Brazil
Kenya	Mexico
S. Africa	Panama
Mauritius	India
UAE	Taiwan



# Reducing Inbound Allowances

<i>Allowance</i>	<i>Country</i>
<i>0</i>	<i>Barbados, Singapore, Sri Lanka, Brunei</i>
<i>19</i>	<i>Hong Kong, Macau</i>
<i>20</i>	<i>Palau</i>
<i>40</i>	<i>Estonia</i>
<i>50</i>	<i>Australia, New Zealand</i>
<i>80</i>	<i>Guatemala</i>
<i>100</i>	<i>India</i>

# Tobacco Challenges in Africa

- NGOs lobbying for an end to DF tobacco sales
  - Significant NGO activity at WHO level
  - ACI Africa has agreed to work with duty free retailers to protect the industry
  - Urgent need for the industry to work together
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# Tobacco Challenges in Africa



Uganda: first country to pass legislation to ban duty free sales of tobacco products. Decision withdrawn prior to Presidential signature (TBC)

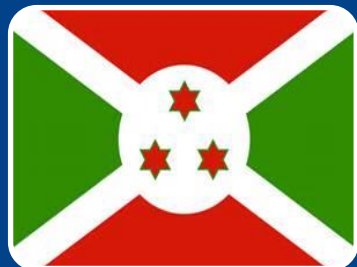


South Africa: imposed ban on self service access in 2011. Now considering restricting size of display area to one square metre



Kenya: Ministry of Health advised airport retailers (2013) to comply with domestic rules banning display and self service access. Implementation delayed due to fire at Jomo Kenyatta airport.

# Tobacco Challenges in Africa



Burundi: WHO report suggests Ministry of Health setting out obligations under tobacco control treaty including possible ban on duty free tobacco sales



Nigeria: passed legislation in 2015 including a ban on display of tobacco products. ETRC advising retailer Heinemann on lobbying with airport for option of TDA



Ivory Coast: Ministry of Health has prepared a comprehensive tobacco control bill which includes a ban on duty free tobacco sales



Thank you

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