MARS

Tomorrow starts today

How is Mars approaching sustainability and strengthening consumer connections?

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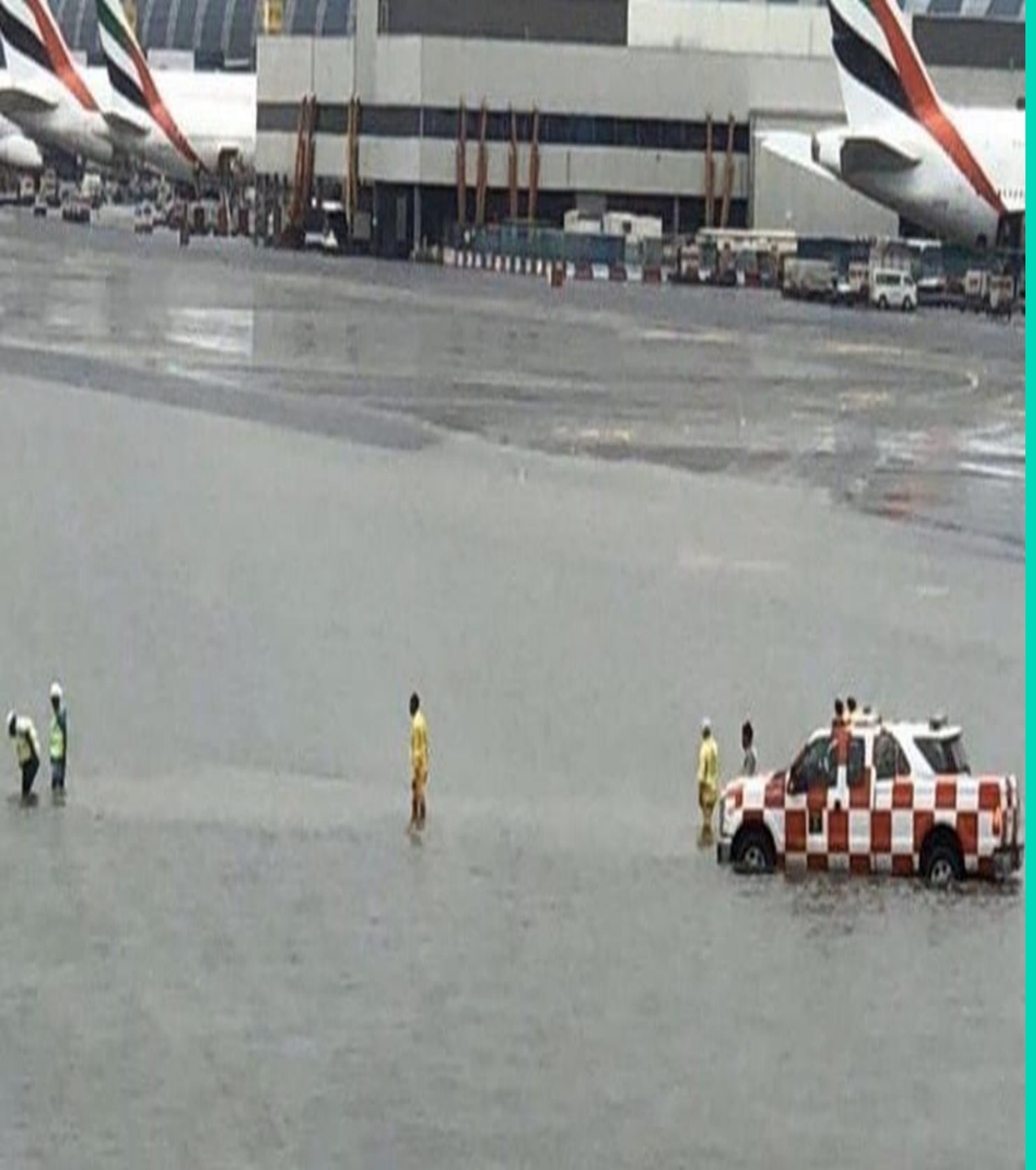

What does that mean for the travel retail industry?

Evolving regulations and policies to address climate risks

Opportunity to raise consumer awareness, or at least close the intention action gap

Need to measure growth considering financial and non-financial profits

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ABOUT MARS

A Complex and Highly Productive Value Chain

Mars has a complex global value chain that allows us to bring our multiple products and services to our customers around the world.

18M+
The number of samples analyzed by our Antech diagnostics business per year

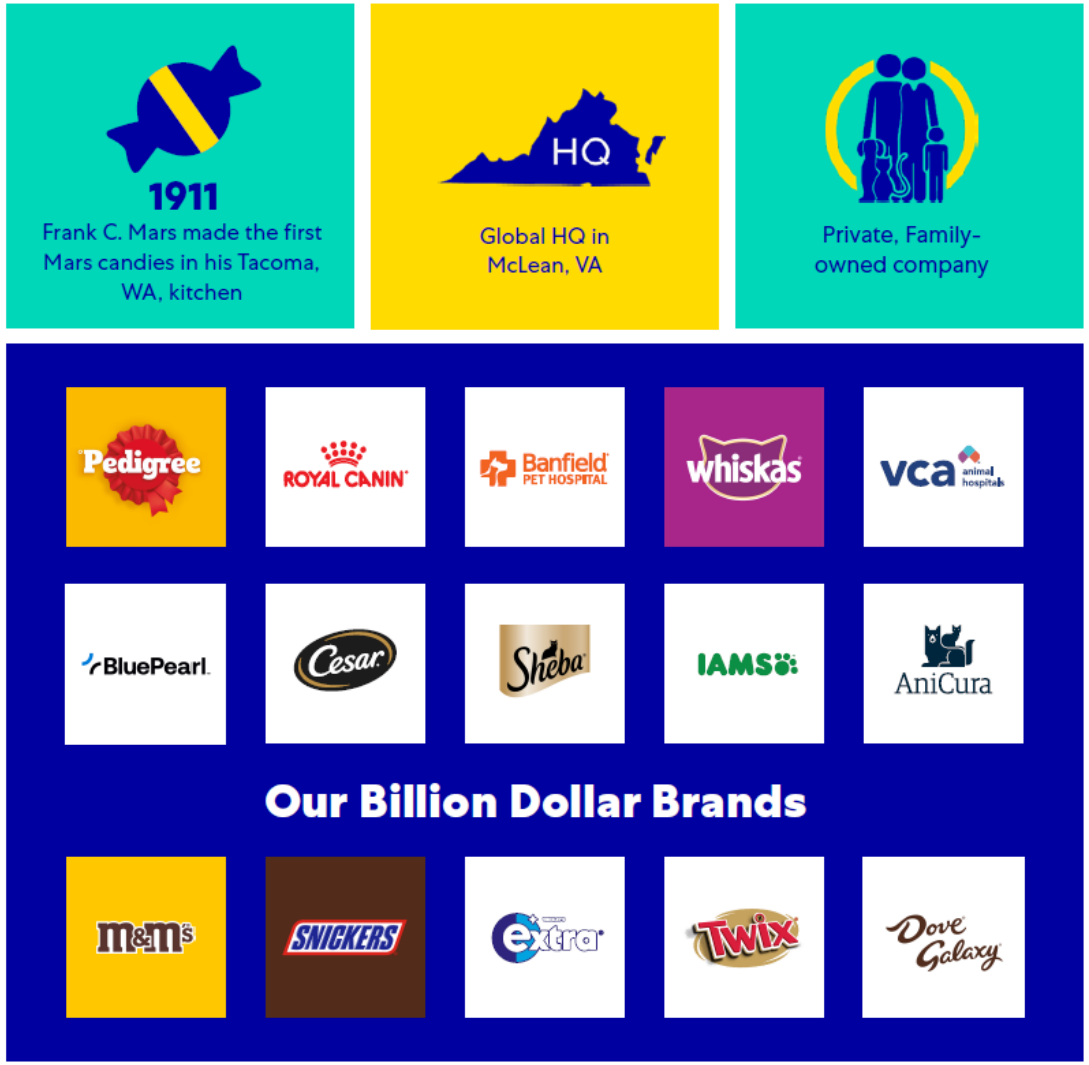
300M
Skittles produced per day

240K
cocoa farmers in our Responsibly Sourced Cocoa program

4.4T
pieces of dry petfood a year

250K
pieces of gum made each minute

590M
The amount of bottles we could fill with the M&Ms we produce in a year



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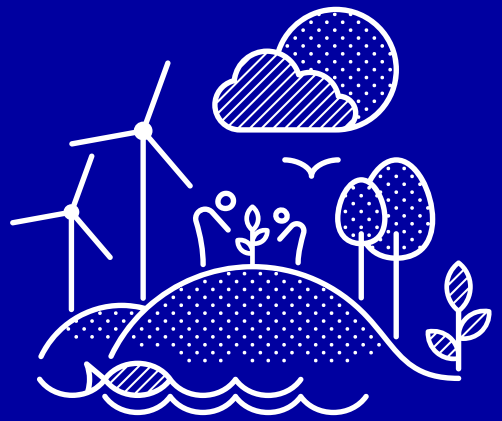
Our multi-billion dollar investment to benefit our business and society



Sustainable in a Generation Plan
MARS

Healthy Planet

Reducing our environmental impacts in line with what science says is necessary to keep the planet healthy.

Nourishing Wellbeing

Directing our innovation pipeline and marketing our products in ways that help billions of people and their pets lead healthier, happier lives.

Thriving People

Significantly improving the working lives of 1 million people in our extended supply chains to enable them to thrive.

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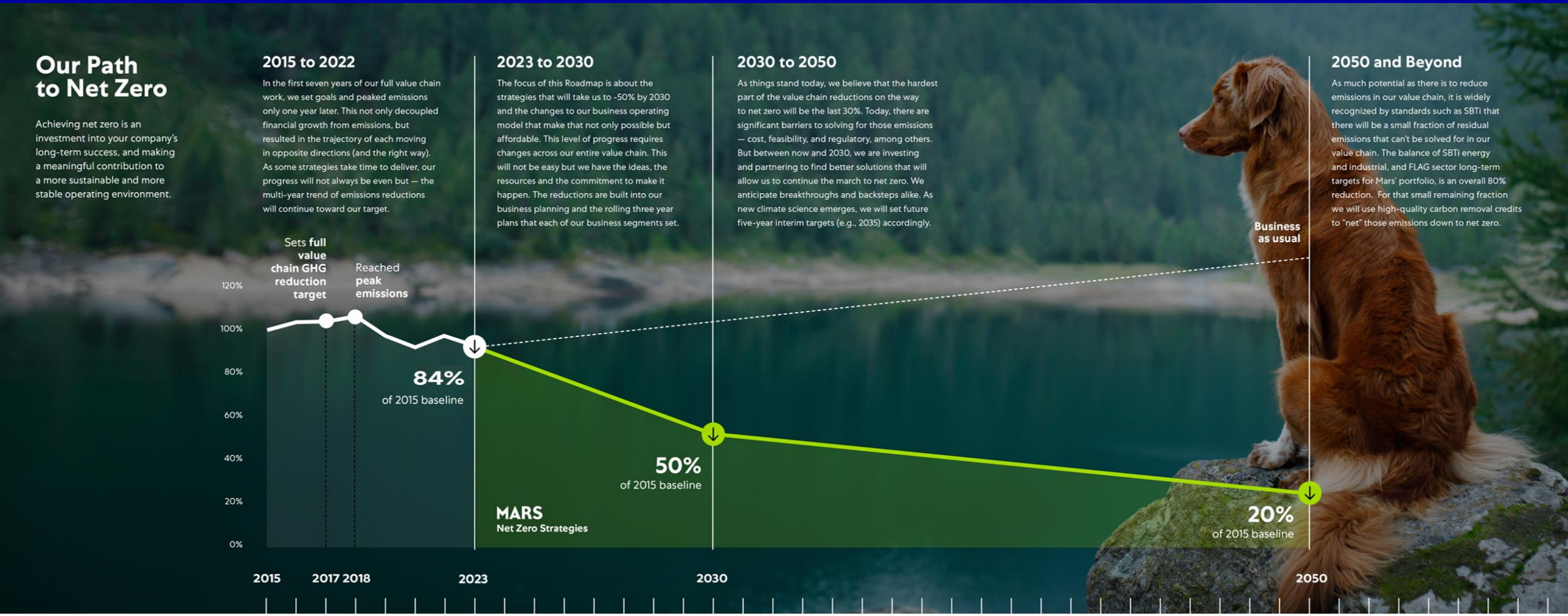
Mars is decoupling growth from its GHG emissions,
and prioritizing performance over promises

By the end of 2023, we reduced our absolute emissions across our business by 16% while growing our business by 60%



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Our sustainable sourcing strategies target priority raw materials and their contribution to our overall impact

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A modern, inclusive & sustainable cocoa ecosystem where everyone can thrive

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We are also bringing progress to our travel retail consumers through our activations & sustainable displays

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In Summary…Mars is leading the way through…

Commitment

Linking sustainability KPIs to senior leaders' renumeration

Partnerships

With Customers, NGOs, governments and industry

Progress

To drive sustainable impact & inspire moments of everyday happiness

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The world we want tomorrow starts with how we do business today
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