



tourvest
retail services

Leading with
AFRICA
in mind





**“The spirit of Ubuntu –
that profound African sense
that we are human only through
the humanity of other human beings
– is not a parochial phenomenon,
but has added globally to our
common search for a better world”**

Nelson Rolihlahla Mandela

AFRICA'S GREATEST STORY



BEAUTIFUL THINGS

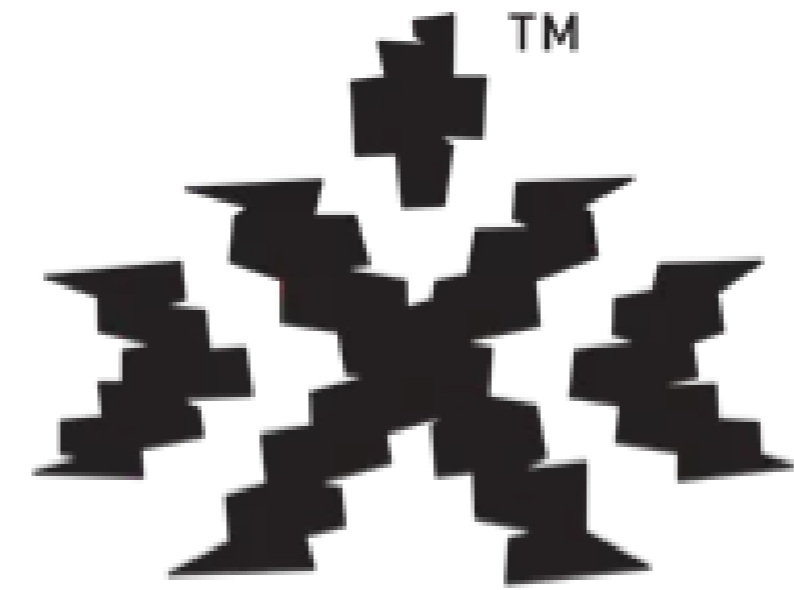


N T O Z I N H L E

GROWING DEMAND FOR LUXURY GOODS



A South African brands that have taken great strides in affirming their place in the world of High-end luxury






MAXHOSA
AFRICA

PROVENANCE



With each range we plan, we aim to launch brands that are locally sourced and made. We utilise our inflight duty-free magazines to tell the stories that will elevate and drive awareness of locally produced brands.

Kenya Airways  

DUTY-FREE INFLIGHT SHOPPING 

KARIBU
BUY ONLINE AT WWW.KQDUTYFREE.COM

SUNGLASSES AND ACCESSORIES

adelphi
ADELPHI

Adelphi
Beaded Cosmetic Pouch **NEW**
The Beaded Cosmetic Pouch is the ultimate fusion of style and practicality; this pouch brings a touch of luxury to your on-the-go beauty essentials. Ideal for fitting neatly into a handbag or suitcase. Handcrafted from full-grain Kenyan leather and adorned with intricate beading, the pouch contains a spacious main compartment with a large interior pocket.
Dimensions: 9 W x 5.5 H x 2.0 inches
us\$45 AS 229

Adelphi
Zinj Clutch Wallet **NEW**
The Zinj Clutch Wallet is perfect for those who need a wallet that does it all. Designed to hold everything from loose change, tickets, bills, receipts and all your membership cards, it's the ultimate accessory for staying organised. Whether you're headed out for a busy day or a special occasion, this wallet is ready to carry it all with flair. Handcrafted from full-grain Kenyan leather and adorned with intricate beading, this essential fold-over wallet features a snap button closure, eight card slots, six large compartments, and a central zipped coin section.
Note: Beaded embellishments may include colour and pattern variations.
Dimensions: 8.5 W x 4 H x 0.5D inches
us\$60 AS 228

MADE IN KENYA

Adelphi is a Nairobi-based accessories brand established in 1988. Through craft and creativity, we design products that endure. We are female-founded, female-led and female-crafted. Our products are fashioned by hand from genuine Kenyan leather, hardware and other textile mediums. Adelphi has been a trailblazer for what defines "Made in Kenya" and continually seeks to redefine global luxury through Kenyan sensibilities.

53

AIRLINK
Connecting Africa  

duty free exclusive to Airlink customers **AIRLINK**

skyshoppe
onboard retail for the executive on the move **no 4**

20 PAGES
of Duty Free deals

SCENT OF AFRICA

SCENT OF AFRICA
LAIKA

SOUTH AFRICAN AIRWAYS  

DUTY FREE INFLIGHT SHOPPING  



EXTRAORDINAIR
A curated shopping experience

Z NTOZINHLE

Founded in 2012 by visionary Sphelele Nozipho Chikowi (Lele), Ntozinhle Lifestyle stands as a beacon of African culture and modern design.

Born of a deep respect for the cultural heritage of South Africa, we bridge the gap between traditional African artistry and contemporary fashion. Specialising in fashion, accessories and homeware, Ntozinhle Lifestyle celebrates the rich artistic traditions of Africa through signature exquisite beadwork, making every piece a narrative of heritage and craftsmanship. Our creations are designed for people who appreciate the art of beauty and quality craftsmanship. They cater to individuals who seek unique, meaningful pieces that not only adorn their lives, but also celebrate the rich heritage of African culture.

Ntozinhle Lifestyle's journey is one of commitment to social upliftment and economic empowerment. Employing local artisans, handcrafted by the skilled women of Kwa-Ndebele, sets Ntozinhle Lifestyle apart, with the men from Vosloorus contributing their expertise in leather craftsmanship. This intricate artistry ensures that each product is unique, embodying the beauty and soul of African craftsmanship. This collaborative effort not only enriches the products, but also preserves traditional skills, promotes cultural continuity and supports the local economy. Quality and durability are unwavering, with a promise of a lifetime guarantee on all products.

BRITISH AIRWAYS  

HIGH LIFE SHOP

Browse our handpicked range of luxury essentials and perfect gifts – find even more online at highlifeshop.com

HOTEL Chocolat
EVERYTHING
A selection of our most delicious products
in the world of chocolate

GINTIN
BLACK PEPPER LABIA BARK CLOVES

REFLEX ACTIVE

EDWARDS
THE KING OF POTATOVODKA
ALCOHOL 40%
NET VOLUME 100ml
NET WEIGHT 100g

PRE-PURCHASE FROM A WIDER RANGE AT HIGHLIFESHOP.COM FOR YOUR NEXT FLIGHT

13

SHOPPING DUTY FREE

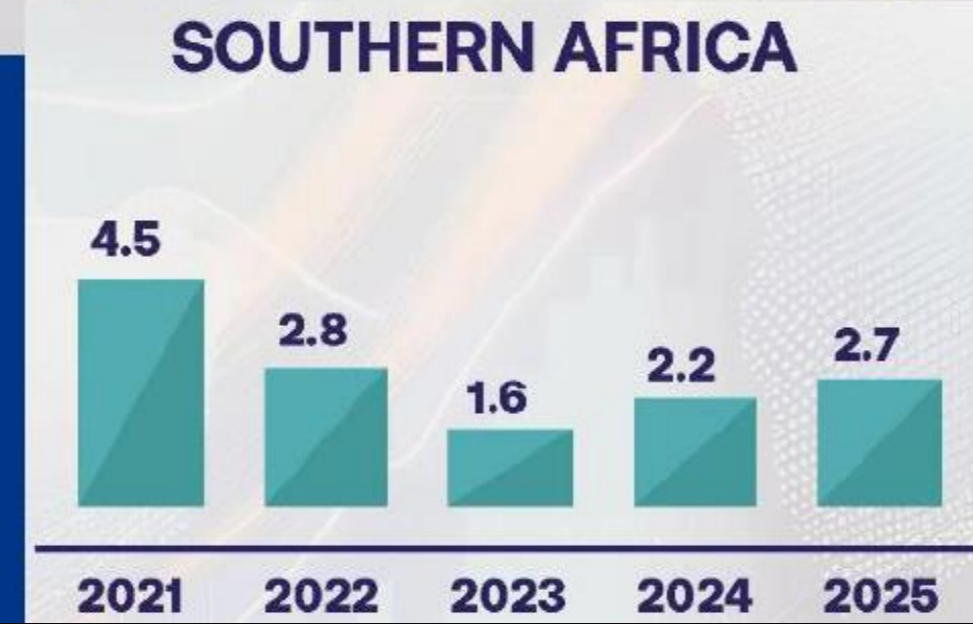
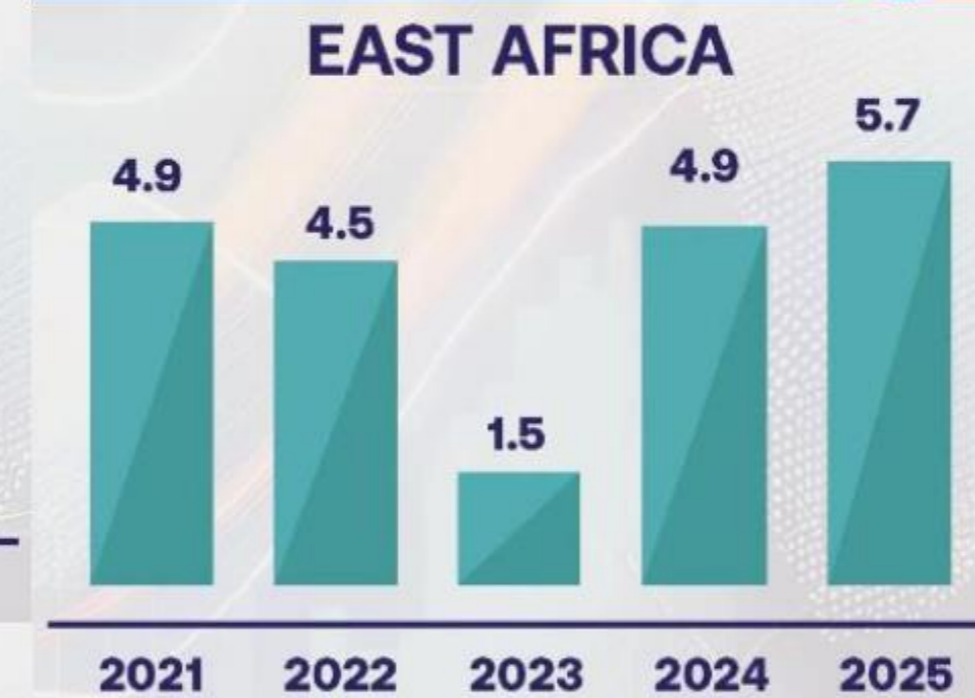
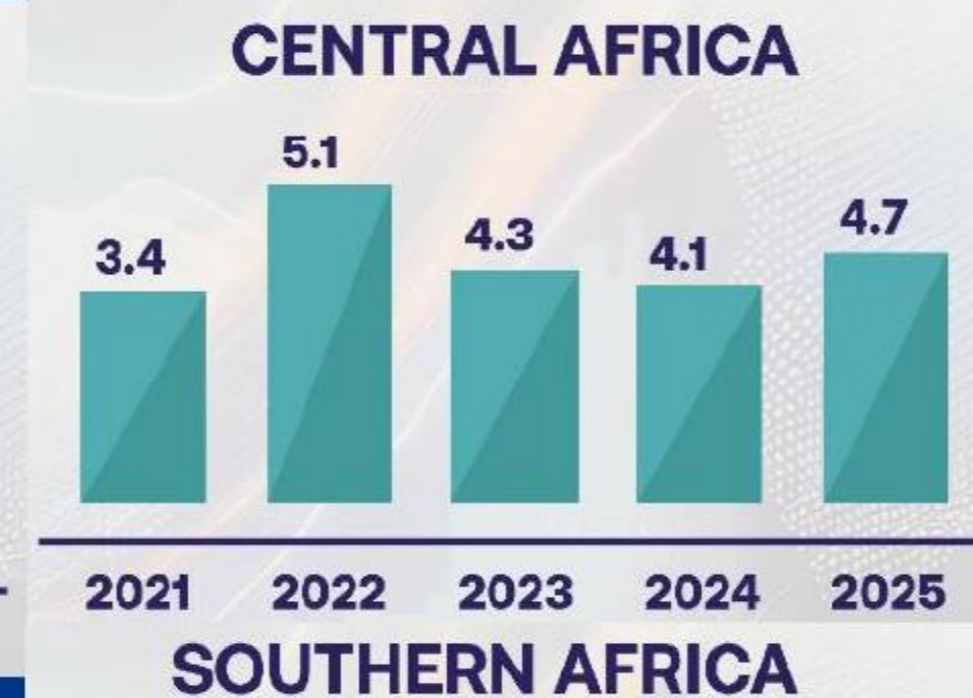
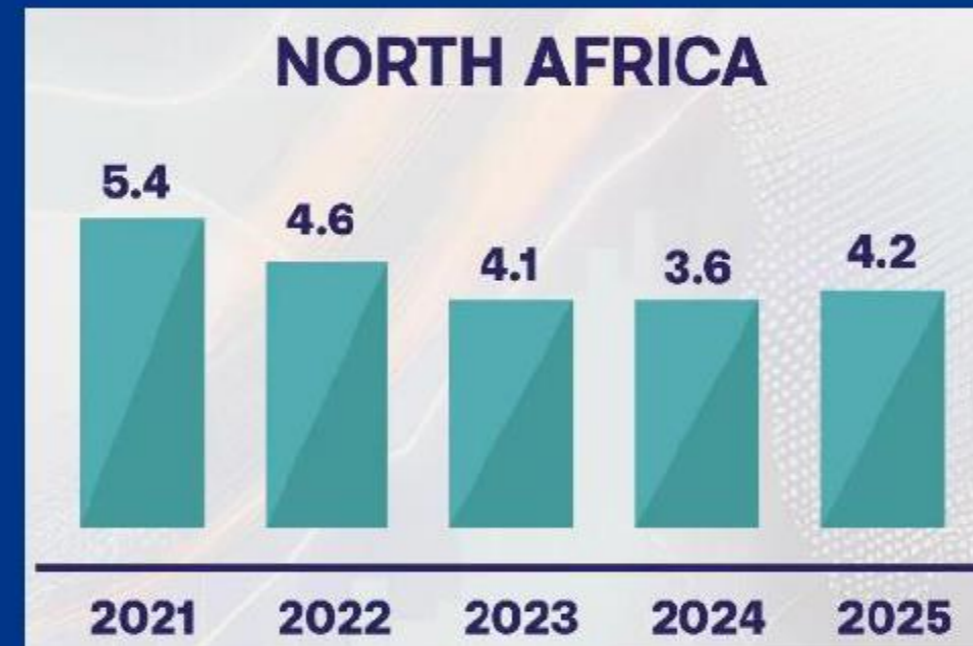
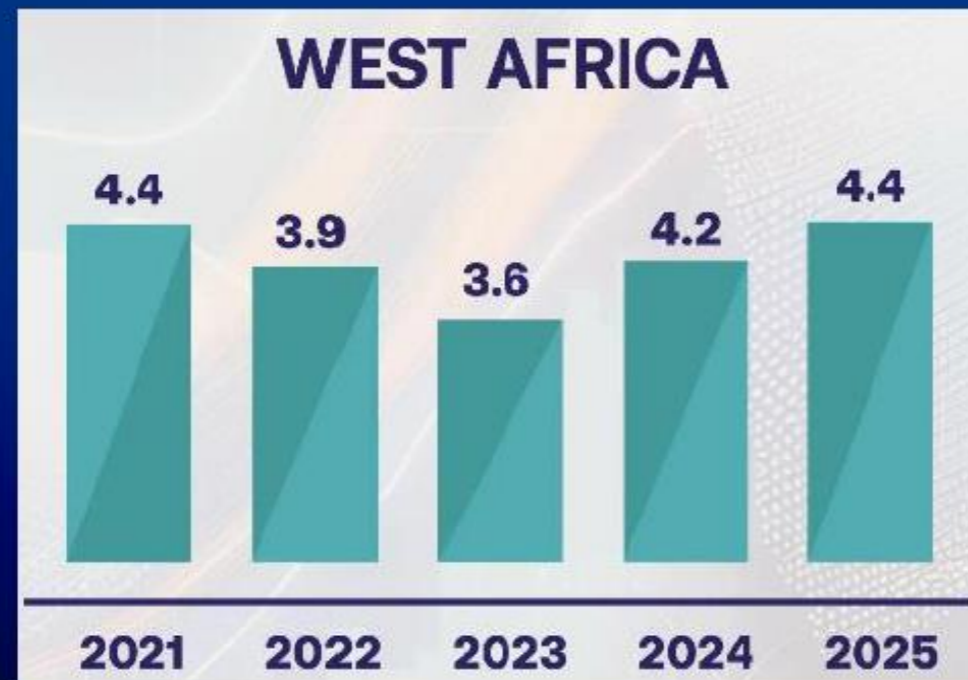


A hand holds a tablet displaying the Kenya Airways website. The website has a red header with the Kenya Airways logo, a search bar, and a 'Sign in' link. Below the header is a navigation menu with categories: FRAGRANCES, BEAUTY, WATCHES, JEWELLERY, ELECTRONICS, ACCESSORIES, LIQUOR, SPECIAL OFFERS, and ON PROMOTION. A 'YOUR BASKET' link is also visible. The main content area prompts the user to 'Please select your Delivery Preference' with two options: 'Onboard Delivery' (with an airplane icon) and 'Browse' (with a red square icon). Below this is a promotional banner for 'ON PROMOTION' featuring images of 'SCANDAL' perfume bottles and a watch. The banner text says 'SAVE ON YOUR FAVOURITE FRAGRANCES AND WATCHES' and includes a 'SHOP NOW' button. A URL is visible at the bottom left of the banner: 'https://mcstaging.dutyfree.com/on-promotion'. On the right side of the tablet, a vertical navigation bar shows a timer at '00:00:00' and various mobile interface icons.

GROWTH IN GDP



African Development Bank – GDP Growth Rates %

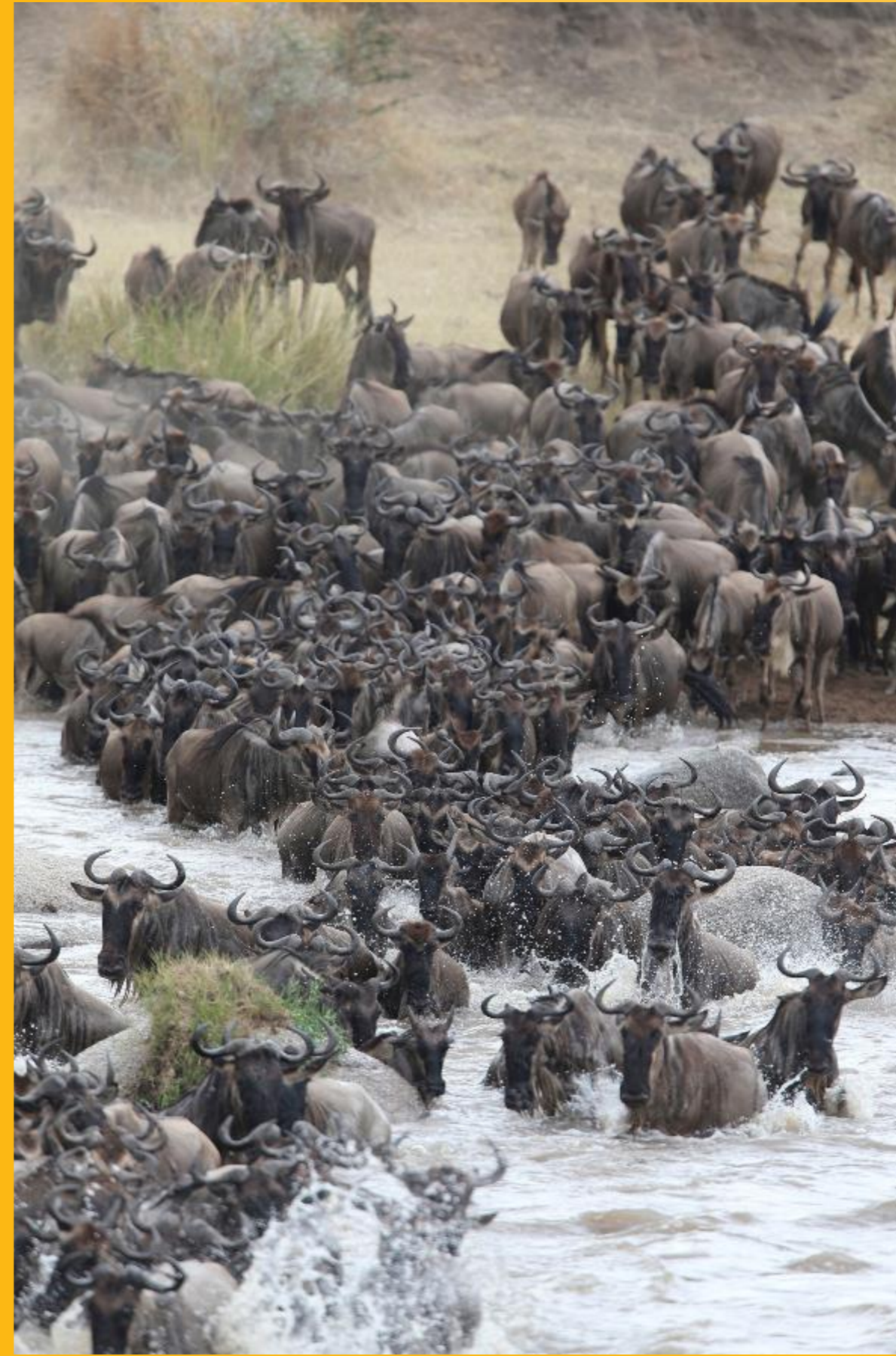




THE EAST AFRICAN
WILD LIFE SOCIETY

THE EAST AFRICAN WILD
LIFE SOCIETY MEMBER

TRAVEL & TOURISM IN EAST AFRICA



GROWTH OF WEALTH IN AFRICA

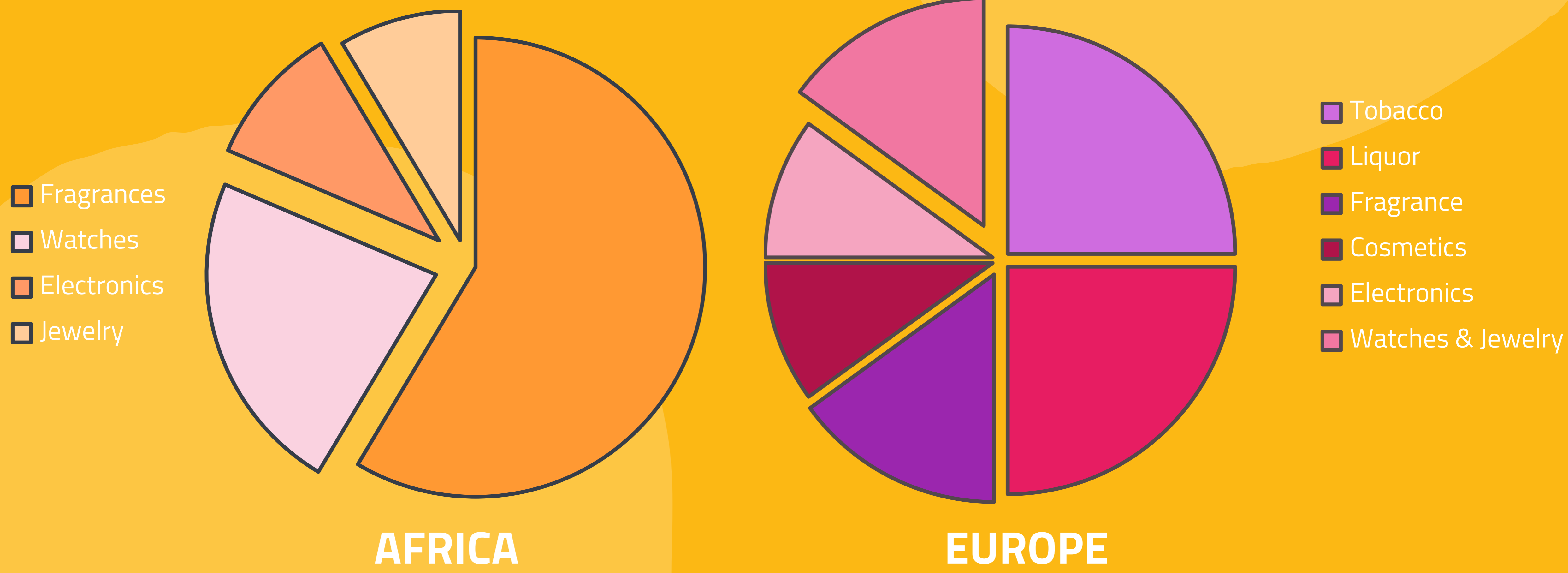


“The New World Wealth 2024 reports that the "Big 5" wealth markets are South Africa, Egypt, Nigeria, Kenya and Morocco have approximately 150,000 High-Net-Worth individuals. These five markets account for 56% of the continent's millionaires and over 90% of its billionaires. This represents a significant portion of Africa's affluent population”

INFLIGHT DUTY-FREE TRENDS IN AFRICA vs EUROPE



The mix of category trade across the continents varies quite distinctly and requires a very different approach to range building



LUXURY FRAGRANCES



Africa and the Middle East need to unite in finding innovative ways to enhance customer experience within the inflight Duty-Free space which will encourage trust from the big classic brands that inflight Duty-Free can maintain their brand equity whilst enriching their value proposition



TOM FORD



Dior



tourvest
retail services

Your Faster Smarter Partner